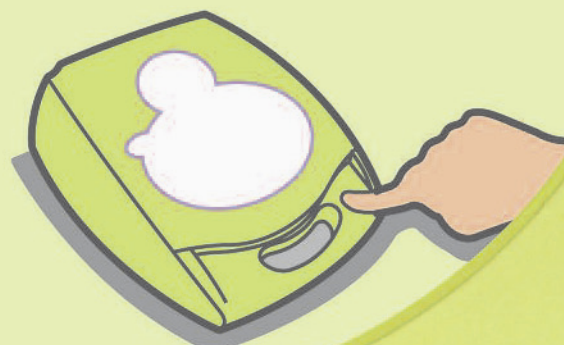




ZOLL AED PLUS

OK?



LIFT TO OPEN



ON
OFF



What good is an AED that only works half of the time?

It's a real rescue...

A sudden collapse—the reason you have an AED. You attach electrode pads to the collapsed victim's bare chest and your AED begins analyzing the heart rhythm. Soon, it's going to tell you to shock or not.

Half of the time, your AED will say "No shock advised"

Many people don't realize that in about half of all rescues performed by responders, No shock is advised*

And, when no shock is advised, providing CPR to the victim of cardiac arrest is the most important factor affecting survival. It's even possible that, with high-quality CPR, the next heart rhythm analysis will tell you to push the shock button.

But will your AED help you do CPR?

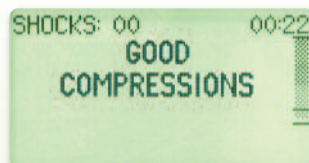
An AED from ZOLL® equipped with Real CPR Help® and CPR-D pads attached will. Other AEDs can't see when you're doing CPR and can't help you do proper compressions at the correct depth and rate. An AED that says "No shock advised," but then doesn't help you do CPR, is really only working half the time.

Only working half the time?

That's right. By not "seeing" your compressions, AEDs without Real CPR Help will not help you provide the high-quality CPR needed for the best chance of survival.

With Real CPR Help, you can be confident that when your AED says "Start CPR," you'll get real-time feedback that helps you with depth and rate of compressions because you'll see what's happening when providing chest compressions.

* ML Weisfeldt, et. al. for the Resuscitation Outcomes Consortium (ROC) Investigators, Ventricular Tachyarrhythmias after Cardiac Arrest in Public versus at Home, *The New England Journal of Medicine* 2011;364:4.



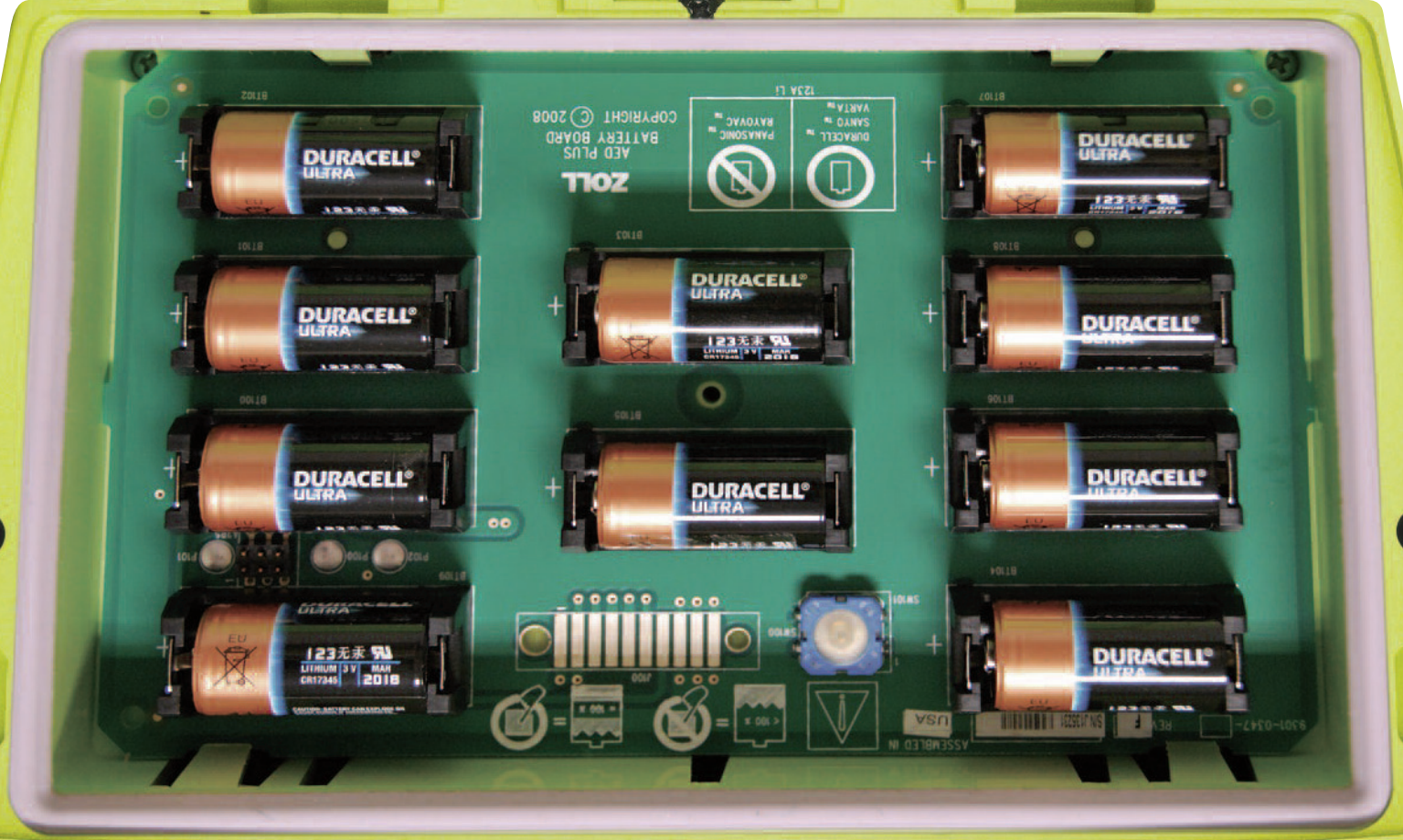
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